

SMC ASSOCIATES FALL 2021 LECTURE SERIES

DISTINGUISHED
SCIENTISTS

10.01.21
**REFLECTIVE DESIGN
 METHODS FOR
 CHANGING HEALTH
 CARE: AN INTERACTIVE
 CONVERSATION WITH
 DIAGRAM'S MIYA OSAKI
 AND TINA PARK**

Miya Osaki and Tina Park

Miya Osaki and Tina Park — founders of Diagram, a New York design studio dedicated to improving healthcare experiences and health outcomes by seeing through the eyes of the patient — will talk about how to gather and translate patient and provider insights to create better, more meaningful experiences and design tools that help patients better manage their conditions. Park, with significant experience in leading innovative research within healthcare organizations, pioneered a design research team at Johnson & Johnson's Global Strategic Design Office implementing innovative research methods that uncover the voice of the patient. Osaki, who brings her skills in interaction design, human-centered research, storytelling, and behavior design to create experiences that improve outcomes and empower patients, is the former Director of Experience Design at Johnson & Johnson's Global Strategic Design Office. Sponsored by the SMC Associates, SMC Communication & Media Studies Department, SMC Design Technology Department, and the SMC Earth Sciences, Life Sciences, and Physical Sciences departments.

Fri, October 1 | 1 p.m. | Free | Zoom



10.21.21
**TRANSLATION AND
 THE VIRUS: COVID-19,
 CYBER-POLITICS, AND
 WUHAN DIARY BY FANG
 FANG**

Michael Berry

Wuhan Diary by Fang Fang, a blog that ran for 60 days in early 2020 documenting the coronavirus outbreak in Wuhan, China, quickly became an online phenomenon attracting tens of millions of Chinese readers, and a lightning rod for fierce political debate in China. Michael Berry will talk about his work translating *Wuhan Diary* into English, and how the blog provided an important portal for Chinese around the world to understand the outbreak, the local response, and how the novel coronavirus was impacting everyday people. He is Professor of Contemporary Chinese Cultural Studies and Director of the Center for Chinese Studies at UCLA. Sponsored by the SMC Associates, SMC English Department, and SMC Earth Sciences, Life Science, and Physical Sciences departments.

Thu, October 21 | 11:15 a.m. | Free | Zoom

♿ If you need an accommodation due to a disability, please contact the Center for Students with Disabilities at dsps@smc.edu or 310-434-4265, at least 5 business days in advance.

The Santa Monica College Associates is a community-based support group that brings outstanding speakers, performers, and special events to SMC to enhance student excellence. Associates members receive invitations to special receptions and advance notices of lectures. Annual Associates memberships are entirely tax-deductible. Call 310-434-4100 or visit smc.edu/associates for more information.

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Santa Monica College 1900 Pico Boulevard, Santa Monica, CA 90405



12.07.21
**HEARING LOSS CAUSED
 BY THERAPEUTIC
 DRUGS: BASIC AND
 CLINICAL STUDIES**

Dr. Lisa Cunningham

Dr. Lisa Cunningham will talk about her research in basic, translational, and clinical studies on sensory hair cell degeneration and hearing loss in the mature inner ear, and her work in developing therapeutic strategies to safeguard hearing. Hair cells in the ear are susceptible to death from a variety of insults, including aging, noise exposure, and certain "ototoxic" medications used clinically to treat life-threatening diseases such as cancer and bacterial infections. Dr. Cunningham is the Scientific Director of the National Institute on Deafness and Other Communication Disorders (NIDCD), one of the 27 institutes that comprise the US National Institutes of Health (NIH). Sponsored by the SMC Associates and the SMC Earth Sciences, Life Sciences, and Physical Sciences departments.

Tue, December 7 | 11 a.m. | Free | Zoom