



A Course of Study for

## GRAPHIC DESIGN

---

Graphic Designers produce ideas and experiences with visual and textural content. The form of the communication can be physical or screen-based, and many include images, words, or graphic forms. The work can be logotypes, stationary, brochures, advertising, packaging, motion graphics, websites and many other types of projects.

For additional career possibilities, visit the Career Services Center on the main campus to utilize computerized career information systems and other valuable career resources.

### PROGRAMS OFFERED

- Transfer Preparation

### DEGREES AND CERTIFICATES

Associate Degree

- Graphic Design

Certificate of Achievement

- Graphic Design

### RELATED PROGRAM

- Interaction Design Bachelor Degree

### ASSOCIATE DEGREE REQUIREMENTS

An Associate degree is granted upon successful completion of a program of study with a minimum overall grade point average (GPA) of 2.0 (C) and a minimum of **60 degree applicable semester units**, including:

- Completion of the area of emphasis with a grade of C or higher in each course, or with a P if the course was taken on a Pass/No Pass basis, and the P is equal to a C or higher;
- Completion of at least 50% of area of emphasis units at Santa Monica College;
- Completion of one of the following general education patterns: SMC GE, CSU GE, or IGETC;
- Completion of the SMC Global Citizenship graduation requirement.

### CERTIFICATE OF ACHIEVEMENT REQUIREMENTS

A Certificate of Achievement is granted upon successful completion of a program of study with a minimum overall grade point average (GPA) of 2.0 (C) and a **designated minimum number of units**, including:

- Completion of the area of emphasis with a grade of C or higher in each course, or with a P if the course was taken on a Pass/No Pass basis, and the P is equal to a C or higher;
- Completion of at least 50% of area of emphasis units at Santa Monica College;

### DEPARTMENT CERTIFICATE REQUIREMENTS

A Department Certificate is granted upon successful completion of a program of study with a **designated minimum number of units**, including:

- Completion of the area of emphasis with a grade of C or higher in each course, or with a P if the course was taken on a Pass/No Pass basis, and the P is equal to a C or higher;
- Completion of at least 50% of area of emphasis units at Santa Monica College;

Note: Department Certificates are not noted on student transcripts. Students must submit a petition to the relevant academic department to be awarded a Department Certificate.

**CATALOG RIGHTS**

A student may satisfy the requirements of a degree that were in effect at any time of the student's *continuous* enrollment. Continuous enrollment is defined as enrolment in consecutive Fall and Spring semesters until completion.

**TRANSFER PREPARATION**

Many colleges/universities offer baccalaureate degrees in this field. Students planning to transfer to a four-year college or university should complete the lower-division major requirements and the general education pattern for the specific transfer institution. SMC has articulation agreements with the many UC and CSU campuses, as well as several private and out-of-state institutions.

Exact major requirements for UC and CSU campuses can be found online at *assist.org*.

A listing of private, nonprofit California colleges and universities can be found online at *aiccu.edu*. For articulation agreements between SMC and some of these institutions see *smc.edu/articulation*.

**GRAPHIC DESIGN, ASSOCIATE DEGREE OR CERTIFICATE OF ACHIEVEMENT**

**Program Learning Outcomes:** Upon completion of the program, students will be able to solve a variety of communication problems utilizing imagery and typography, will possess fundamental graphic design skills as well as a working knowledge of current technology, and will have the ability to work successfully as an entry-level graphic designer.

**AREA OF EMPHASIS: (40 UNITS)****Required Courses: (28 units)**

**GR DES 31**, Graphic Design Studio 1 (2)  
**GR DES 33**, Typography Design 1 (2)  
**GR DES 35**, Sketching for Graphic Design (2)  
**GR DES 41**, Graphic Design Studio 2 (2)  
**GR DES 43**, Typography Design 2 (2)  
**GR DES 50**, Graphic Design Portfolio and Professional Practices (2)

**GR DES 60**, Design Research (2)  
**GR DES 61**, User Experience Design 1 (3)  
**GR DES 64**, Digital Imaging for Design (3) (*formerly same as ET 37*)  
**GR DES 65**, Web Design 1 (2)  
**GR DES 66**, Web Design 2 (3) (*formerly ET 16*)  
**GR DES 71**, Motion Graphics 1 (3) (*formerly ET 58*)

**Required Concentration:** Select 1 of the following 2 areas of concentration:

**Print and Illustration Concentration: (12 units)**

**GR DES 34**, Publication and Page Design I (3)  
**GR DES 38**, Digital Illustration 1 (4)

**GR DES 44**, Publication and Page Design 2 (3)  
**GR DES 51**, Graphic Design Studio 3 (2)

**User Experience Concentration: (12 units)**

**GR DES 62**, User Experience Design 2 (3)  
**GR DES 67**, Web Design 3 (3)

**GR DES 75**, Mobile Design 1 (3)  
**GR DES 81**, Industry Project (3)

**Additional Recommended Courses:**

**CIS 50**, Internet, HTML, and Web Design (3)  
**CIS 51**, HTML5, CSS3, and Accessibility (3)  
**CIS 54**, Web Development and Scripting (3)  
**CIS 67**, WordPress (3)  
**GR DES 34**, Publication and Page Design (3)  
**GR DES 38**, Digital Illustration 1 (4)  
**GR DES 44**, Publication and Page Design 2 (3)  
**GR DES 51**, Graphic Design Studio 3 (2)  
**GR DES 54**, Digital Illustration 2 (3)  
**GR DES 62**, User Experience Design 2 (3)

**GR DES 67**, Web Design 3 (3)  
**GR DES 71B**, Motion Graphics 2 (3) (*formerly ET 59*)  
**GR DES 75**, Mobile Design 1 (3)  
**GR DES 76**, Mobile Design 2 (3)  
**GR DES 90A**, Graphic Design Internship (1)  
**GR DES 90B**, Graphic Design Internship (2)  
**GR DES 90C**, Graphic Design Internship (3)  
**PHOTO 1**, Introduction to Photography (3)