



## A Course of Study for

# JOURNALISM – MULTIMEDIA STORYTELLING

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This program teaches students the methods and techniques for gathering, processing and delivering news, and prepares students to be professional print and multimedia journalists. Included is instruction in news writing and editing, reporting and multimedia story production, professional standards and ethics, and journalism history and research. Careers in this field include book editor, copywriter, film critic, foreign correspondent, freelance writing, online editor, multimedia story producer, journalist, magazine editor, news anchor, newspaper editor, publicist, sportswriter, and technical writer.

For additional career possibilities, visit the Career Services Center on the main campus to utilize computerized career information systems and other valuable career resources.

### PROGRAMS OFFERED

- Transfer Preparation
- Career Opportunities

### DEGREES

Associate Degree for Transfer

- Journalism Associate

Associate Degree

- Journalism – Multimedia Storytelling

### REALTED AREAS

- Communication Studies
- Media Studies

### ASSOCIATE DEGREE REQUIREMENTS

An Associate degree is granted upon successful completion of a program of study with a minimum overall grade point average (GPA) of 2.0 (C) and a minimum of 60 degree applicable semester units, including:

- Completion of the area of emphasis with a grade of C or higher in each course, or with a P if the course was taken on a Pass/No Pass basis, and the P is equal to a C or higher;
- Completion of at least 50% of area of emphasis units at Santa Monica College. Department Chairs have the discretion to waive the 50% minimum units required at SMC to meet the major or area of emphasis. All major coursework must be completed with a "C" or better grade;
- Completion of one of the following general education patterns: SMC GE, CSU GE, or IGETC;
- Completion of the SMC Global Citizenship graduation requirement.

### CATALOG RIGHTS

A student may satisfy the requirements of a degree that were in effect at any time of the student's *continuous* enrollment. Continuous enrollment means attendance in at least one semester (Fall or Spring) in each academic year.

## TRANSFER PREPARATION

Many colleges/universities offer baccalaureate degrees in this field. Students planning to transfer to a four-year college or university should complete the lower-division major requirements and the general education pattern for the specific transfer institution. SMC has articulation agreements with the many UC and CSU campuses, as well as several private and out-of-state institutions.

Exact major requirements for UC and CSU campuses can be found online at [assist.org](http://assist.org).

A listing of private, nonprofit California colleges and universities can be found online at [aiccu.edu](http://aiccu.edu). For articulation agreements between SMC and some of these institutions see [smc.edu/articulation](http://smc.edu/articulation).

### JOURNALISM – MULTIMEDIA STORYTELLING, ASSOCIATE DEGREE

**Program Learning Outcomes:** Upon completion of the program, students will be able to produce essential nonfiction storytelling techniques in print and multimedia formats, demonstrate the ability to work as a team member to collaborate on media production across several formats, and demonstrate an understanding of the ethical and legal issues affecting journalists.

#### AREA OF EMPHASIS: (19 UNITS)

#### Required Courses: (10 units)

|          |   |   |
|----------|---|---|
| JOURN 1  | The News                                | 3 |
| JOURN 15 | Introduction to Multimedia Storytelling | 3 |
| JOURN 16 | Producing the Campus Newspaper          | 4 |

#### Elective Courses: Select at least 1 course from each group: (9 units minimum)

##### GROUP A:

|           |  |   |
|-----------|--|---|
| CIS 50    | Internet, HTML and Web Design                            | 3 |
| CIS 56    | Web Media Production                                     | 3 |
| CIS 59A   | Dreamweaver I  | 3 |
| CIS 60A   | Photoshop I  | 3 |
| DESIGN 11 | Design Foundations ( <i>formerly GR DES 31</i> )         | 3 |
| DESIGN 24 | Web Design 1 ( <i>formerly GS DES 65</i> )               | 3 |
| DMPOST 3  | Digital Video Fundamentals ( <i>formerly ET 31A</i> )    | 3 |
| GR DES 34 | Publication and Page Design I                            | 3 |
| GR DES 64 | Digital Imaging for Design ( <i>formerly ET 37</i> )     | 3 |
| JOURN 4A  | Newscasting and Newswriting ( <i>same as MEDIA 14</i> )  | 3 |
| JOURN 8   | Writing to Sell  | 3 |
| JOURN 17  | Editing the Campus Newspaper                             | 2 |
| JOURN 21  | News Photography ( <i>same as PHOTO 13</i> )             | 3 |
| JOURN 22  | Photography for Publication ( <i>same as PHOTO 14</i> )  | 3 |
| JOURN 43  | Public Relations and Publicity ( <i>same as BUS 29</i> ) | 3 |
| JOURN 90B | Journalism Internship                                    | 2 |
| PHOTO 29  | Video Production for Still Photographers                 | 3 |

##### GROUP B:

|          |   |   |
|----------|---|---|
| MEDIA 1  | Survey of Mass Media                                      | 3 |
| MEDIA 10 | Media, Gender and Race                                    | 3 |
| MEDIA 11 | Introduction to Broadcasting ( <i>formerly BRDCST 1</i> ) | 3 |