

SANTA MONICA COLLEGE



ARTS, MEDIA & ENTERTAINMENT

Explore Your Creative Side

CHECK OUT OUR ARTS, MEDIA & ENTERTAINMENT PROGRAMS

Let your imagination run wild and free — explore fine and digital arts, performing arts and entertainment, and cosmetology.

- You thrive on creativity and express yourself through art and design.
- You are a visionary — you see the world in bright colors, images, and lights.

These programs are designed to give you the skills to enter the workforce. If your goal is to get a bachelor's degree, the classes in these programs may not transfer. Please consult your academic counselor to make an educational plan.

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*These careers typically require bachelor's degrees. Students can still take courses from these programs:

- to add on to their skills
- to build a portfolio of work
- to explore career options

Please meet with an academic counselor to make an educational plan based on your goals.

ANIMATION

Animation is the art of breathing life into static objects and creating characters that can tell stories, express emotions, and captivate audiences. It is a form of visual communication that uses images to convey ideas, and it's an incredibly powerful tool for storytellers, advertisers, game developers, and filmmakers.

From hand-drawn cartoons to computer-generated imagery, animation is a vast field with endless possibilities for creativity and expression. If you're passionate about art, storytelling, and technology, animation could be the perfect career for you.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
VFX Artists	Bachelor's Degree	\$56,000 - \$136,000
Character Animator	Bachelor's Degree	\$46,000 - \$118,000
Character Designer	Bachelor's Degree	\$45,000 - \$116,000
Storyboard Artist	Bachelor's Degree	\$42,000 - \$108,000
3D Artist	Bachelor's Degree	\$44,000 - \$112,000
Environment Artist	Bachelor's Degree	\$48,000 - \$122,000
Prop Designer	Bachelor's Degree	\$44,000 - \$112,000
Animation Producer	Bachelor's Degree	\$54,000 - \$138,000

* Careers typically require a bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an educational plan.



PORTFOLIO EXAMPLES

smc.edu/industryportfolios



PROGRAM INFORMATION

smc.edu/entertainmenttechnology



EXPLORATION CLASSES

ANIM 1: Storytelling

ANIM 2: 2D Animation Fundamentals

ANIM 3: 3D Fundamentals

ANIM 4: Digital Storyboarding

ANIM 5, History of Animation

Continued on next page

ANIMATION

SKILLS NEEDED

TITLE	SKILLS
VFX Artists	Knowledge of physics, natural phenomena, and software such as Maya or Houdini, and After Effects or Nuke.
Character Animator	Knowledge of human and animal anatomy, storytelling, cinematography, 3D or 2D animation software.
Character Designer	Perspective drawing, knowledge of human and animal anatomy, color theory, and software such as Adobe Photoshop.
Storyboard Artist	Perspective drawing, storytelling, cinematography, knowledge of software such as Adobe Photoshop and Toon Boom Storyboard Pro
3D Artist	Knowledge of human and animal anatomy, software such as Maya or Blender, Unreal Engine, ZBrush, Adobe Photoshop and Substance Painter.
Environment Artist	Knowledge of perspective, color theory, software such as Maya or Blender, Unreal Engine, ZBrush, Adobe Photoshop and Substance Painter.
Background/ Prop Designer	Perspective drawing, color theory, and software such as Adobe Photoshop, Maya or Blender.
Animation Producer	Knowledge of production pipeline, project management, budgeting, and scheduling; experience with ShotGrid and Office 365.

ARCHITECTURE

Architects design the overall look of houses, buildings, and other structures. They must ensure that the final product is both attractive and functional.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Architect	Bachelor's Degree	\$74,035
Interior Architectural Designer	Bachelor's Degree	\$51,181
Landscape Designer	Bachelor's Degree	\$61,978
Urban Planner	Master's Degree	\$90,469
AutoCAD Drafter	Associate's Degree	\$47,202

* Careers typically require a bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an educational plan.



SKILLS NEEDED

TITLE	SKILLS
Architect	AutoCAD, Revit, 3DS Max, Microsoft Office, Adobe Illustrator, Photoshop

EXPLORATION CLASSES

ARC 21: Design Communication 2

ARC 10: Studio 1

ARC 11: Design Communication 1

PORTFOLIO EXAMPLES

smc.edu/industryportfolios



PROGRAM INFORMATION

smc.edu/architecture



ART

Artists create objects that are beautiful, thought provoking, and sometimes shocking. They often strive to communicate ideas or feelings through their art. Craft artists work with many different materials, including ceramics, glass, textiles, wood, metal, and paper.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Exhibiting Artist	High School Diploma	\$70,713
Artisan: Muralist, Ceramics, Jewelry, Glass	High School Diploma	\$48,960
Gallery/Museum Technician	Bachelor's Degree	\$44,000
Artists: Set Design & Painter & Portrait Painter	High School Diploma	\$48,972
Museum Conservator, Curator	Master's Degree	\$43,020
Teacher	Bachelor's Degree	\$45,010

* Careers do not typically require a bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an educational plan.



PORTFOLIO EXAMPLES

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SKILLS NEEDED

TITLE	SKILLS
Artist	Drawing, Painting, Sculpting

PROGRAM INFORMATION

smc.edu/art

EXPLORATION CLASSES

ART 10A: Design 1

ART 20A: Drawing I



COSMETOLOGY

Cosmetologists: can cut, color and style hair. They can also provide nail care and skin care.

Estheticians (Skin Care): offer, and manual, chemical, and electrical facials, as well as eyebrow shaping, waxing, the application of strip and individual eyelashes, and makeup application.

Nail Techs: offer manicures, pedicures, nail tips, acrylics, gel nails, and 3-D nail art.

POTENTIAL CAREER OPTIONS

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Hairdressers, Hair Stylists, and Cosmetologists	Certificate & State Licensure	\$20,000 - \$74,000
Hair Platform Artists	Certificate & State Licensure	\$20,000 - \$74,000
Film Key Hair Stylist	Certificate, Salon Experience & State Licensure	\$25 - \$75 per hour
Salon Product Representative	High School Diploma or more	\$20,000 - \$50,000
Skincare Specialists/ Estheticians	Certificate	\$21,000 - \$67,000
Spa Product Representative	Certificate	\$20,000 - \$50,000
Medical Esthetician	Certificate	\$25,000 - \$85,000
Wax Technician	Certificate	\$21,000 - \$60,000
Eyelash Specialist	Certificate	\$24,000 - \$65,000
Manicurists and Pedicurists	Certificate	\$22,000 - \$40,000
Nail Product Representative	Certificate	\$20,000 - \$50,000



PORTFOLIO EXAMPLES

smc.edu/industryportfolios



PROGRAM INFORMATION

smc.edu/cosmetology



SKILLS NEEDED

TITLE	SKILLS
Hair	Hair Cutting, Styling and Coloring
Esthetician	Lash Application, Eyebrows Tinting, Body Waxing
Nail Tech	Manicures & Pedicures, Gel Nails, Nail Art

EXPLORATION CLASSES

COSM 11A: Hair Cutting 1

COSM 16: Nail Care 1

COSM 18: Skin Care 1

DANCE

Many dancers supplement their performance careers with work in dance education, production, marketing, digital content creation, and arts administration. With diverse training and experience, you could become a choreographer, company director, producer, or private studio owner or manager. Many artists pursue related career fields such as community arts development or dance and movement therapy.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Dancers	High School Diploma or more	\$15,000- \$100,000
Choreographers	High School Diploma or more	\$21,000- \$102,000
Dance Teacher	Bachelor's Degree or Certificate	\$21,000- \$81,000
Dance Teacher (postsecondary)	Master's Degree	\$35,000- \$150,000
Producer/Director	Bachelor's Degree	\$74,420
Agent/Manager of Artists	High School Diploma or more	\$73,740
Private Studio Owner/Manager	High School Diploma or more	Varies

* Careers do not typically require a bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an educational plan.



PORTFOLIO EXAMPLES

smc.edu/industryportfolios



SKILLS NEEDED

TITLE	SKILLS
Dancers	Performance

EXPLORATION CLASSES

- DANCE 2: Dance in American Culture**
- DANCE 5: Dance History**
- DANCE 10: Fundamentals of Dance Technique**
- DANCE 31-34B: Ballet**
- DANCE 41-44B: Modern**
- DANCE 11-12: Hip Hop**
- DANCE 14-16: Jazz**
- DANCE 26A-B: Salsa**
- DANCE 17-18: Tap**
- DANCE 20: World Dance Survey**
- DANCE 60-63: Improvisation & Choreography**
- DANCE 75: Teaching of Dance for Children**
- DANCE 77: Navigating Careers in Dance**

PROGRAM INFORMATION

smc.edu/dance



DIGITAL MEDIA POST-PRODUCTION

Film and video editors typically organize digital footage with video-editing software. Collaborate with a director to determine the overall vision of the production for television programs, films, music videos, documentaries, or news and sporting events.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Assistant Editor	Associate's Degree	\$50,000
Assistant Sound Designer	Associate's Degree	\$45,000
Production Assistant	Associate's Degree	\$40,000
Film and Video Editors	Bachelor's Degree	\$75,448
VFX Artists	Bachelor's Degree	\$67,883
Sound Designer	Bachelor's Degree	\$65,234
Producers	Bachelor's Degree	\$98,560

* Careers do not typically require a bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an educational plan.



SKILLS NEEDED

TITLE	SKILLS
Film and Video Editors	Adobe Premiere Pro, Avid
Assistant Sound Designer	Proficiency with sound recording equipment and software, including digital audio workstations (DAWs) and editing software like Pro Tools, Adobe Audition, or Logic Pro.

EXPLORATION CLASSES

DMPOST 3: Digital Video Fundamentals

This course uses Adobe Premiere Pro.

DMPOST 2: Digital Audio Fundamentals

This course uses Avid Pro Tools.

PORTFOLIO EXAMPLES

smc.edu/industryportfolios



PROGRAM INFORMATION

smc.edu/entertainmenttechnology



ENTERTAINMENT PROMOTIONS & MARKETING PRODUCTION

Entertainment Promotions & Marketing Production certificate is the nation's first accredited on-air promotions training program. Students learn how to assess television and digital content, create graphic content, and implement audio and visual techniques to create compelling promotional campaigns.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Assistant Editor	Associate's Degree	\$50,000
Film and Video Editors	Bachelor's Degree	\$75,448
Marketing Assistant	Bachelor's Degree	\$49,000
Entry Level Public Relations	Bachelor's Degree	\$45,000
Social Media Content Creator	Associate's Degree	\$45,983
Public Relations Assistant	Bachelor's Degree	\$41,000
Social Media Manager	Bachelor's Degree	\$52,000
Copywriter	Bachelor's Degree	\$40,378



* Careers do not require a bachelor's degree. To enroll in this program you should meet with an academic counselor to plan to decide to either complete the program at your own pace OR apply for the one year promo pathways cohort.

SKILLS NEEDED

TITLE	SKILLS
Film and Video Editors	Adobe Premiere Pro, Avid
Motion Graphic Designers	Adobe Photoshop, Illustrator, After Effects
Social Media Marketing Assistant	Social media analytics, Adobe Photoshop, Illustrator, After Effects
Copywriter	Strong writing skills, Creative thinking, Research skills

EXPLORATION CLASSES

MEDIA 20: Introduction to Media Writing and Producing Short-Form Content

DMPOST 3: Digital Video Fundamentals

DMPOST 30: Digital Video Editing

CIS 70: Social Media Applications

PROGRAM INFORMATION

Promo Pathways Cohort Program Requires:

- A full-year curriculum that will guarantee a seat in all 9 program courses
- An application and an interview

APPLICATION INFORMATION

Typical Application Schedule:

Informations Sessions:

March - May

Application Period:

October - Mid June

Semester Begins:

End of August

For application link, dates and deadlines visit:

smc.edu/promo



ESPORTS

There is a wide range of employment possibilities for students training in esports, leading to careers in journalism, athletic teams coordination, sportscasting, and media production and management.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Agents and Business Managers	Bachelor's Degree	\$93,085
Media Programming Directors	Bachelor's Degree	\$118,617
Coaches and Scouts	Bachelor's Degree	\$47,159

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EXPLORATION CLASSES

MEDIA 4: Introduction to Game Studies

PRO CR 15: Sports Management

PROGRAM INFORMATION

smc.edu/esports



FASHION DESIGN

Fashion designers create original clothing, accessories, and footwear. They sketch designs, select fabrics and patterns, and give instructions on how to make the products they design.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Fashion Designer	Bachelor's Degree	\$42,000 - \$140,000
Fashion/Wardrobe Stylist	Associate's Degree or Certificate	\$36,000 - \$82,000
Visual Merchandiser	High School Diploma	\$30,000 - \$67,000
Pattern Maker	Associate's Degree or Certificate	\$30,000 - \$72,000
Sample Coordinator	High School Diploma	\$28,000 - \$60,000
Textile Designer	Bachelor's Degree	\$41,000 - \$120,000
Social Media Coordinator	Associate's Degree or Certificate	\$35,000 - \$58,000

* Careers do not typically require a bachelor's degree to work for yourself. To work for a major label, most companies will require a bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. Please consult your academic counselor to make an educational plan.



PORTFOLIO EXAMPLES

smc.edu/industryportfolios



SKILLS NEEDED

TITLE	SKILLS
Fashion Designer	Adobe Illustrator, InDesign, & Photoshop, sketching designs, creating flats/tech packs, Research trends and styles, Create inspiration boards and style concepts, pattern knowledge.
Social Media Content Creator	Social media analytics, Adobe Photoshop, Illustrator, After Effects

PROGRAM INFORMATION

smc.edu/fashion



EXPLORATION CLASSES

FASHN 1: Intro to the Fashion Industry

FASHN 17: Apparel Production Manufacturing

FASHN 6B: Pattern Design and Drafting Intermediate

FASHN 9B: Advanced Fashion Illustration And Advertising

FASHN 18: Computer Aided Fashion Design and Merchandising

FASHN 20: Styling and Visual Display

FILM - FILM PRODUCTION

A filmmaker is someone who creates films, whether they are feature-length movies, short films, documentaries, or other forms of visual media. Filmmakers are responsible for all aspects of the film, from conceptualization to distribution, and must have a deep understanding of every stage of the filmmaking process.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Producers	Bachelor's Degree	\$98,560
Directors- Stage, Motion Pictures, Television, and Radio	Bachelor's Degree	\$98,560
Camera Operators, Television, Video, and Motion Picture	Associate's Degree	\$61,810
Film and Video Editors	Bachelor's Degree	\$75,448
Sound Mixer	Bachelor's Degree	\$67,788

* Careers do not typically require a bachelor's degree. Students planning to transfer to a four-year college or university need to know which courses completed at Santa Monica College will be accepted at the specific college/university. If transfer is your goal, please consult your academic counselor to make an educational plan.



SKILLS NEEDED

TITLE	SKILLS
Producers, Director, Camera Operator, Screenwriter	When starting out in film most people start as production assistants and work their way up. To be a good production assistant you need to know a little bit about everything: camera operation, scriptwriting, production, video editing.
Film and Video Editors	Adobe Premiere Pro, Avid

EXPLORATION CLASSES

FILM 31: Introduction to Digital Filmmaking

FILM 20: Beginning Scriptwriting

FILM 30: Production Planning for Film and Video

PORTFOLIO EXAMPLES

smc.edu/industryportfolios



PROGRAM INFORMATION

smc.edu/film



FILM - FILM STUDIES

A filmmaker is someone who creates films, whether they are feature-length movies, short films, documentaries, or other forms of visual media. Filmmakers are responsible for all aspects of the film, from conceptualization to distribution, and must have a deep understanding of every stage of the filmmaking process.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Film Critic	Bachelor's Degree	\$62,170
Film Director	Bachelor's Degree	\$98,560
Screenwriter	Bachelor's Degree	\$80,000
Cinematographer	Associate's Degree	\$75,030

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SKILLS NEEDED

TITLE	SKILLS
Producers, Director, Camera Operator, Screenwriter	When starting out in film most people start as production assistants and work their way up. To be a good production assistant you need to know a little bit about everything: camera operation, scriptwriting, production, video editing.
Film and Video Editors	Adobe Premiere Pro, Avid

EXPLORATION CLASSES

FILM 1: Film Appreciation: Intro to Cinema

FILM 20: Beginning Scriptwriting

PORTFOLIO EXAMPLES

smc.edu/industryportfolios



PROGRAM INFORMATION

smc.edu/film



GRAPHIC DESIGN

Graphic designers are multi-talented content creators who produce visual concepts and experiences across many different industries. With graphic arts and design, the applications and career opportunities are endless.

They develop the overall layout and production design for applications such as social media advertisements, web pages, brochures, magazines, and reports.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Graphic Designer	Bachelor's Degree	\$39,000 - \$81,000
User Experience (UX) Designer	Bachelor's Degree	\$58,000 - \$141,000
User Interface (UI) Designer	Bachelor's Degree	\$52,000 - \$125,000
Web Designer	Bachelor's Degree	\$41,000 - \$105,000
Digital Marketing Specialist	Bachelor's Degree	\$45,000 - \$101,000

* Careers do not typically require a bachelor's degree to work for yourself. To work for a company, most companies will require a bachelor's degree. Please consult your academic counselor to make an educational plan.



PORTFOLIO EXAMPLES

smc.edu/studentportfolios



PROGRAM INFORMATION

smc.edu/graphicdesign



SKILLS NEEDED

TITLE	SKILLS
Graphic Designer - Branding, Print & Digital Advertising	Adobe Photoshop, Illustrator, and InDesign, Social Media Advertising
Graphic Designer - UX/Web	Adobe Photoshop, Illustrator, InDesign, After Effects, Figma, and HTML/CSS

EXPLORATION CLASSES

DESIGN 11: Design Foundations

DESIGN 12: Typography 1

DESIGN 13: Digital Design Tools

This course provides an overview of digital applications used in the field.

DESIGN 31: Interactive Advertising

INTERIOR ARCHITECTURAL DESIGN

Interior designers make interior spaces functional, safe, and beautiful for various types of building from residential to commercial. Interior designers must research and analysis client's needs and determine the best functional and aesthetically pleasing choices. They determine space requirements, select essential and decorative items, such as colors, lighting, and materials and also be able to create, understand and edit construction drawings.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Residential Interior Designer	Associate's Degree	\$56,402
Real Estate Staging	Associate's Degree	\$48,517
Set and Exhibit Designers	Bachelor's Degree	\$48,972
Retail Display Design	Bachelor's Degree	\$60,000
Commercial Interior Designers: Corporate Workplace, Healthcare, Kitchen and bath, Sustainable, Human Centered	Bachelor's Degree	\$66,256

* Careers in residential related field do not typically require a bachelor's degree. Careers in commercial related design do and may need industry certification. If transfer is your goal, please consult your academic counselor to make an educational plan.



PORTFOLIO EXAMPLES

smc.edu/industryportfolios



SKILLS NEEDED

TITLE	SKILLS
Interior Designers	AutoCAD, Microsoft Office, Adobe Illustrator, Photoshop, SketchUp and Revit

PROGRAM INFORMATION

smc.edu/iarc



EXPLORATION CLASSES

ARC 10: Studio 1

ARC 11: Design Communication 1

IARC 15: 2D Color Theory

INTERACTION DESIGN

Interaction Design is an innovative Baccalaureate degree program that blends the fields of design, user experience (UX), and technology to create user-friendly experiences with the platforms people use every day, such as smart appliances, mobile devices, and the web. Interaction designers ensure that products are appealing, effective, and intuitive for users.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
User Experience (UX) Designer	Bachelor's Degree	\$58,000 - \$141,000
User Interface (UI) Designer	Bachelor's Degree	\$52,000 - \$125,000
Product Manager	Bachelor's Degree	\$66,000 - \$179,000
Product Designer	Bachelor's Degree	\$52,000 - \$127,000
Web Designer	Bachelor's Degree	\$41,000 - \$105,000



* Careers do not typically require a bachelor's degree to work for yourself. To work for a company, most companies will require a bachelor's degree. Please consult your academic counselor to make an educational plan.

PORTFOLIO EXAMPLES

smc.edu/studentportfolios



SKILLS NEEDED

TITLE	SKILLS
Interaction Designer	Adobe Photoshop, Illustrator, InDesign, After Effects, Figma

EXPLORATION CLASSES

DESIGN 13: Digital Design Tools

DESIGN 23: User Experience Design 1

DESIGN 33: User Experience Design 2

DESIGN 24: Web Design 1

PROGRAM INFORMATION

The Interaction Bachelor Design degree:

- Admission into the program is based on an application, portfolio and an interview. You must have completed English 2 and transferable math (preferably Math 54) to be eligible to apply.
- The program consists of 2 years of upper-division IxD classes that must be taken in sequence and requires a full-time commitment (12 or more units per semester)

APPLICATION INFORMATION

Typical Application Schedule:

Informations Sessions:

October, November and February

Application Period:

Opens December 1

Closes March 1

Academic Year Begins:

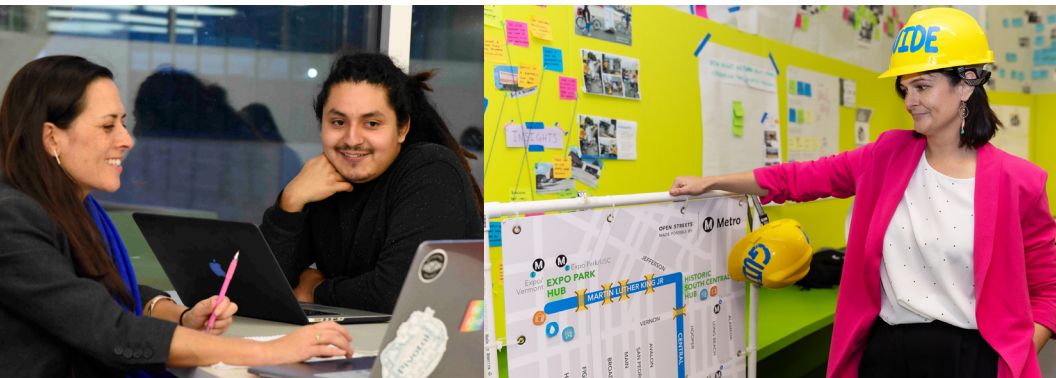
End of August

For application link, dates and deadlines visit: ixd.smc.edu



Have questions?

Email ixd@smc.edu



JOURNALISM

Journalists, including news analysts, editors, producers and reporters, conduct interviews and create content for traditional and digital news media outlets.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Technical Writers	Bachelor's Degree	\$75,448
Copy Writers	Bachelor's Degree	\$51,484
Social Media Content Creator	Associate's Degree	\$45,983
Radio and Television Announcers	Bachelor's Degree	\$46,331
Reporters	Bachelor's Degree	\$42,887
Editors	Bachelor's Degree	\$58,202
Photojournalist	Bachelor's Degree	\$42,050

* Most news media organizations will require a bachelor's degree. Please consult your academic counselor to make an educational plan.



PROGRAM INFORMATION

smc.edu/journalism



EXPLORATION CLASS

JOURN 1: The News

MEDIA STUDIES

Media professionals create and produce content for real-world settings across television, streaming, and radio, including news, sports, podcasting, promotional videos, short-form media, documentary, virtual and augmented reality, management, sales, advertising, marketing, and public relations.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Directors - Stage, Motion Pictures, Television, and Radio	Bachelor's Degree	\$98,560
Radio and Television Announcers	Bachelor's Degree	\$46,331
Camera Operators, Television, Video, and Motion Picture	Associate's Degree	\$61,810
Broadcast Technicians	Certificate	\$49,823

* Careers do not typically require a bachelor's degree. If transfer is your goal, please consult your academic counselor to make an educational plan.



SKILLS NEEDED

TITLE	SKILLS
Producers, Director, Camera Operators, Screenwriter	When starting out in the media field most people start as production assistants and work their way up. To be a good production assistant you need to know a little bit about everything: camera operation, scriptwriting, production, video editing.
Film and Video Editors	Adobe Premiere Pro, Avid

EXPLORATION CLASSES

MEDIA 11: Intro to Broadcasting

MEDIA 12: Broadcasting Programming & Management

MEDIA 48: Television Field Production Workshop

PORTFOLIO EXAMPLES

smc.edu/industryportfolios



PROGRAM INFORMATION

smc.edu/media



MUSIC

Musicians and singers typically do the following: Perform music for live audiences and recordings. Audition for positions in orchestras, choirs, bands, and other types of music groups. Practice playing instruments or singing to improve their technique.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Arranger/Composer	Master's or Professional Degree	\$58,000
Chamber Musician	Bachelor's Degree	\$100,000
Collaborative Pianist ("Accompanist")	Bachelor's Degree	\$35,000
Orchestra Conductor	Bachelor's Degree	\$150,000
Performing Musician (Instrumental or Voice)	High School Diploma	\$53,000
Private Music Teacher	Bachelor's Degree	\$76,389

* Performance careers do not typically require a bachelor's degree. Roles beyond performance typically require a bachelor's degree. Please consult your academic counselor to make an educational plan.



PROGRAM INFORMATION

smc.edu/music



EXPLORATION CLASSES

MUSIC 1: Fundamentals of Music or

MUSIC 66: Fundamentals of Music and Elementary Piano (MUSIC 1 + MUSIC 60A)

MUSIC 5: Fundamentals of Musicianship

MUSIC 32: Appreciation of Music

MUSIC 33: Jazz in American Culture

MUSIC 50A: Elementary Voice

MUSIC 60A: Elementary Piano, First Level

MUSIC 84A: Popular Guitar, First Level

MUSIC 87A: Fingerstyle Guitar, First Level

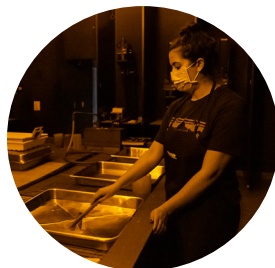
PHOTOGRAPHY

Photographers capture subjects in commercial-quality photographs. Photographers use their technical expertise, creativity, and composition skills to produce and preserve images that tell a story or record an event.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Photographer	High School Diploma	\$73,684
Digital Photo Content Specialist	High School Diploma	\$78,800
Wedding Photographer	High School Diploma	\$55,210
Photo/Video Specialist	High School Diploma	\$73,700
Digital Photography Retoucher	High School Diploma	\$64,673
Advertising Photographer	High School Diploma	\$58,074
Photo Lab Technician	High School Diploma	\$34,400
Photo Processing Technician	High School Diploma	\$40,000

* Careers do not typically require a bachelor's degree. If transfer is your goal, please consult your academic counselor to make an educational plan.



PORTFOLIO EXAMPLES

smc.edu/industryportfolios



SKILLS NEEDED

TITLE	SKILLS
Photographer	Adobe Photoshop, Adobe Lightroom Classic, and Capture One software. Digital retouching, color correcting, masking and compositing. Studio lighting equipment including Profoto lights. DSLR & mirrorless cameras and lenses including Canon, Nikon, Sony, and Phase One.

PROGRAM INFORMATION

smc.edu/photography



EXPLORATION CLASS

PHOTO 1: Intro to Photography

THEATRE ARTS

Most students pursue Theatre Arts degrees to train for careers in film, television, theater, teaching, and arts management. Others choose this major because they are interested in developing communication and leadership skills and applying them in a humanistic context.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
Production Assistant	High School Diploma	\$25,000 - \$45,000
Costume Assistant	High School Diploma	\$25,000 - \$50,000
Set Designers	Associate's Degree	\$30,000 - \$80,000
Stage Manager	Associate's Degree	\$30,000 - \$70,000
Lighting Technician	Associate's Degree	\$30,000 - \$70,000
Sound Designer	Associate's Degree	\$35,000 - \$80,000
Talent Agent	Bachelor's Degree	\$40,000 - \$150,000+
Arts Administrator	Bachelor's Degree	\$45,000 - \$110,000
Theatre Actor	Bachelor's Degree or Equivalent Experience	\$17,000 - \$130,000+
Theatre Producer	Bachelor's Degree or Equivalent Experience	\$40,000 - \$170,000+
Theatre Director	Bachelor's Degree or Equivalent Experience	\$40,000 - \$150,000+



PORTFOLIO EXAMPLES

smc.edu/industryportfolios



SKILLS NEEDED

TITLE	SKILLS
Jobs in performance	Require performance skills, including command of voice and movement, to bring words to life.
Jobs in production	Depending on the role you select, this can include: set design, prop design, concept art, drafting and illustration, organization, equipment operation, budget management.
Jobs in community services	Can include, planning and marketing creative programs related to theatre, music and fine arts.

PROGRAM INFORMATION

smc.edu/theatre



EXPLORATION CLASSES

TH ART 2: Intro to the Theatre

TH ART 41: Acting I

TH ART 20: Stagecraft

TH ART 15: Stage Movement for the Actor

TH ART 10A: Voice for the Actor

* Careers do not typically require a bachelor's degree. If transfer is your goal, please consult your academic counselor to make an educational plan.

WEB DESIGN

A web designer creates the layout and design of a website. In simple terms, a website designer makes a site look good using a variety of Internet technologies (HTML, CSS, JavaScript, and server-side scripting), as well as web-authoring applications such as Dreamweaver, Photoshop, and WordPress. They are primarily responsible for developing user friendly and interactive web pages, integrating and optimizing different multimedia components, and implementing hosting, publishing, and development workflow strategies.

POTENTIAL CAREER OPTIONS*

JOB TITLE	TYPICAL EDUCATION	MEDIAN WAGE
WordPress Developers	Bachelor's Degree	\$76,526
Back-End Web Developers	Bachelor's Degree	\$62,929
Information Technology Project Managers	Bachelor's Degree	\$82,670
Front-end Web Developers	Bachelor's Degree	\$55,333

* Careers do not typically require a bachelor's degree to work for yourself. To work for a company, most companies will require a bachelor's degree. Please consult your academic counselor to make an educational plan.



SKILLS NEEDED

TITLE	SKILLS
Web Designer	HTML5, CSS3, Dreamweaver, Wordpress

EXPLORATION CLASSES

CIS 50: Internet, HTML and Web Design

CIS 51: HTML5, CSS3 and Accessibility

CIS 54: Web Development and Scripting

CIS 59A: Dreamweaver I

CIS 60A: Photoshop I

PORTFOLIO EXAMPLES

smc.edu/industryportfolios



PROGRAM INFORMATION

smc.edu/webdev



MAKE THE MOST OF YOUR EDUCATION

Although there is no one path to land a job, below are some tips from Career Services that might help you make the most of your time at SMC!

FIRST YEAR: LOOK FOR OPPORTUNITIES

Attend Career and Company Workshops

Nothing beats learning about your career options from people who are actually working in the field right now. The Career Center & your faculty work to create industry speaker and internship information events for SMC students.

Build Your Resume

Did you know that your resume can highlight your class projects? Start building your resume at the beginning of your time at SMC, so you know you have taken all the right classes to show off the skills employers are looking for.

Build Your Portfolio

The majority of Arts, Media and Entertainment internships and jobs require “portfolios”. A portfolio is simply a collection of the work you are designing for your classes. Save your class work to show employers you can design what they need.

SECOND YEAR: APPLY FOR OPPORTUNITIES

Network

Fall is a great time to start reaching out to employers to get feedback on your work and find out what else you can do to stand out, assuming you spent the summer polishing your resume and portfolio.

Internships

Internships are a great way to network your way into a full-time job. Fall is when most employers post their summer internships (crazy right?).*Internships are for students to practice the skills they learn in their classes - they are not a substitute for classes. For more information visit smc.edu/internship.

For additional career resources for Arts, Media and Entertainment Majors visit: smc.edu/amerresources

STILL NOT SURE ABOUT YOUR MAJOR OR CAREER?

Take Counseling 12 (Exploring Careers and College Majors)

Students identify their interests, abilities, values, and goals and participate in career investigation and decision-making. It is an 8-week, 1-unit course that is transferable to the CSU.

Individual Career Planning

If you are a current SMC student enrolled in 3 or more units and need help deciding major or career, feel free to make a 30-minute appointment.

Santa Monica College Career Services

Phone: (310) 434-4337

Email: careerservices@smc.edu

Webpage: smc.edu/careercenter



BECOME AN SMC STUDENT

Welcome to SMC! Applying to the program of your choice is easy.

1

Apply

smc.edu/apply

2

Apply For Financial Aid

smc.edu/financialaid

3

Complete New Student Orientation

smc.edu/orientation

4

Review Your Placement

smc.edu/placement

5

Develop An Education Plan/See A Counselor

smc.edu/counseling

6

Enroll In Classes

smc.edu/cc

7

Develop A Career Plan/See A Career Counselor

smc.edu/careerservices



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