

Business

Career Information Session



Fashion Merchandising



Degrees and Certificates

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Associate of Science Degree – Fashion Merchandising

Many colleges/universities offer bachelor's degrees in this field. Students planning to transfer to a four-year college or university should complete the lower-division major requirements and the general education pattern for the specific transfer institution. SMC has agreements with UC and CSU campuses, as well as several private and out-of-state institutions.



Academic Planning

For information on this program, assistance creating your educational plan, or exploring transfer preparation visit the SMC Counseling Center at:

- <http://smc.edu/student-support/academic-support/counseling/contact.php>

Once on the web page, you can make an appointment or see a counselor on a drop-in basis by clicking on:

- The General Counseling & Transfer Services link or;
- The link to any special programs that you are a member of



Potential Career Options

Job Title	Typical Education	Median Wage
Wholesale and Retail Buyer	Bachelor's Degree	\$62,607
Merchandising Displayer & Window Trimmer	High School Diploma or more	\$30,245
Fashion Marketing	Bachelor's Degree	\$58,920
Event Planner/ Fashion Show Producer	Bachelor's Degree	\$50,350
Fashion Writer	Bachelor's Degree	\$56,895
Visual Merchandising Manager	Bachelor's Degree	\$45,378
Fashion Publicist	Bachelor's Degree	\$53,683



Program Highlights

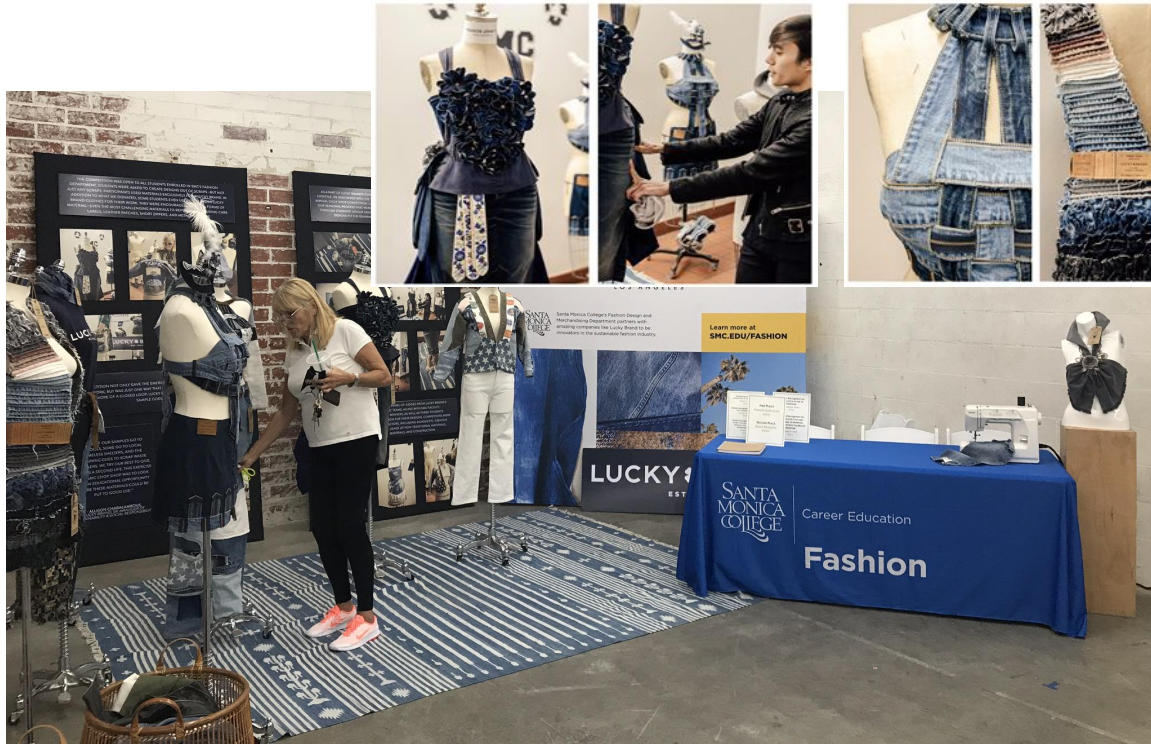


LA Mode Fashion Show

Each year Fashion Design and Merchandising students combine talents to plan, promote and produce a fashion show featuring student designs on the runway. They cast models, market the event, and produce the show. Fashion industry judge the student work and source talent.



Program Highlights



Design Challenges

Fashion Faculty are always partnering with Industry leaders like Lucky Brand to assign either clothing design or visual presentation projects/competitions which give students incredible access to mentorship from professionals working in the field.



Program Highlights



Speaker Series

Incredible leaders from the fashion industry are always coming to speak to SMC fashion students like:

- **Ilse Metchek** | President, California Fashion Association
- And several of our notable SMC Alum!



Campus Resources

- **Fashion Merchandising Program**
 - **Website:** <http://smc.edu/academics/areas-of-interest/business/fashion-merchandising/index.php>
- **Career Services**
 - **Website:** <http://smc.edu/careercenter>
 - **Contact Information:**
Phone: 310.434.4337

Don't forget to explore the additional videos about Programs and Careers in Business:

- Entrepreneurship
- Global Trade And Logistics
- Business
- Insurance
- Marketing
- Business Basics: Skill Builders (Noncredit)
- Accounting
- Business Worker: Computer Information Systems
- Data Entry and Legal Worker: Office Technology